



# LAUREN MEALINS

## SKILLS

- Adobe Software
- Branding & Identity
- Advertising Skills
- Promotional Material & Print
- Digital Illustrations
- Hand-Crafted Illustrations
- Package Design
- Organisation & Team skills
- Communication

## CONTACT DETAILS

Tel: 07552025402  
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 Portfolio: www.LaurenMealins.com  
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## PERSONAL PROFILE

As a passionate and motivated creative, I am constantly striving to improve my techniques and expand my skill-set in graphic design. As a recent graduate from University Of Worcester, I am keen to establish my self within this competitive industry and find new opportunities to grow as a designer.

## EDUCATION

**University Of Worcester**  
 2019 - 2022 | First Class BA Hons Graphic Design

**John Masefield Sixth Form**  
 2017 - 2019 | A Level  
 Fine Art- A  
 Geography- A  
 Graphic Design- A

**John Masefield High School**  
 2012 - 2017 | GCSE | Achieved- <sup>1</sup>A\*, <sup>3</sup>A, <sup>5</sup>B

## EMPLOYMENT

**Shaw Healthcare | July 2021- Present**  
 Market Lodge Acquired Brain Injury Unit

Ensuring the happiness, well-being and positive living environment for the residents. Duties include personal care, rehabilitation, dealing with challenging behaviours, time management & ensuring a positive team environment. This job has taught me patience, communication and attentiveness.

**Audley Eilerslie | November 2020- July 2021**  
 Community Care Worker

**The Horseshoe Inn | November 2019- July 2020**  
 Bartender Duties (Made redundant from Covid-19)

**Mrs Muffins Cafe | October 2015- April 2019**  
 Waitress & Barista Duties (Business closed down)

## DESIGN EXPERIENCE

**School of Arts 2022 Exhibition**  
 University Of Worcester

- Developing promotional exhibition posters for the upcoming 2022 Art Show at University Of Worcester
- Developing website content for Art Show

**Riverside Dance Collective**  
 2021 Branding & Promotion

- Designing and developing a new brand identity for Riverside Dance collective.
- Developing visual print material.
- Producing digital design concepts for website.
- Client reviews and progress meetings.

**The Arches | University Of Worcester**  
 2022 Branding & Advertising

- Designing and developing a new brand identity for The Arches within 24 hours.
- Developing promotional material & identity.
- Fast paced design project.
- Collaborative design team effort.
- Client meetings and presentation of outcomes.

**OLPRO | University Of Worcester**  
 2021 Social Media Campaign

- Developing social media milestone achievements.
- Developing designs under a set brand-guideline.
- Client reviews and progress meetings.

**The Little Green Pet Company**  
 2022 Branding & Marketing

- Developing a brand identity within 24 hours.
- Problem solving and marketing strategies
- Client meetings and presentation of outcomes

## REFERENCES

Available upon request.